FOR IMMEDIATE RELEASE

Junior Achievement of Central Florida & the Space Coast Partners with Staples to Create America's First JA BizTown Staples Storefront at the Eisner Family Dreamers Center

The innovative storefront will give local students opportunities to build real-world business-administration and retail-management skills in an immersive JA BizTown environment

Orlando, Fla. – November 18, 2026 – Junior Achievement of Central Florida & the Space Coast is excited to build on its longstanding partnership with Staples to create the retailer's very first JA BizTown storefront at Lake Nona's Eisner Family Dreamers Center, set to open in 2027. The JA BizTown Staples Storefront will be a uniquely immersive learning experience in which students from across Florida will assume the roles of Staples executives, managers, and team members to develop future-ready business and life skills.

"The Eisner Family Dreamers Center will be a BizTown experience like no other, and Staples is the perfect partner to help bring it to life," says Karen Revels, President and CEO of Junior Achievement of Central Florida & the Space Coast. "At the JA BizTown Staples Storefront, JA students will discover what it's like to run one of America's most successful retail operations. From front-line customer service to the highest levels of executive decision-making, students will build the foundational skills to connect classroom learning to future success."

The Staples Storefront will be one of many interactive storefronts at JA BizTown inside the Eisner Family Dreamers Center. There, students in grades 4 through 6 will run their very own community and micro-economy with roles in government, business, nonprofit service, and more. When it opens in 2027, the JA Eisner Family Dreamers Center will join a national network of 60 Junior Achievement experiential learning centers and will serve as many as 30,000 Central Florida students every year.

This Center is being launched in collaboration with community champions including the Eisner Family, the Lewis Foundation, AdventHealth, Chick-fil-A, Fairwinds Credit Union, First Horizon Bank, Florida Blue Foundation, Publix Super Markets Charities, Resource Consulting Group, Rosen Hotels & Resorts, Travel + Leisure Co., CPPI, City of Orlando, Orange County Library System, Orlando International Airport, U.S. NSF Florida Semiconductor Engine, Summit Broadband, Duke Energy, Dr. Phillips Charities, and Truist Charitable Fund. Their collective vision and support are bringing this first-of-its-kind initiative to life in Central Florida.

While the JA Staples Storefront is the retailer's first JA BizTown storefront experience, it is only the latest example of the deep partnership between Staples and Junior Achievement

USA. Staples is a major national partner supporting JA's mission to prepare young people for success in work and life through career-connected learning, entrepreneurship education, and workforce-readiness initiatives. Staples has participated in JA Inspire career-exploration events, 3DE by Junior Achievement high-school programs, JA Job Shadow experiences, and student leadership initiatives. In addition, Staples team members have often served as judges in national JA competitions and events.

"There's no better way to learn about business than to experience it firsthand," says Rachel Huckle, CEO, Staples, Inc. "Our first Staples storefront at JA BizTown will give students a hands-on opportunity to run a business, work as a team, and serve customers. We're proud to build on our longstanding partnership with Junior Achievement and help young people develop the skills and confidence they need to succeed, wherever their futures take them."

In addition to its direct involvement with Junior Achievement programs, Staples has also leveraged its retail footprint to support JA through customer fundraising campaigns. In 2026, Staples conducted a nationwide back-to-school round-up campaign benefiting Junior Achievement, raising more than $617,000 to support student mentorship, educational programming, and career-connected learning opportunities.

About Junior Achievement USA® (JA)

Junior Achievement – represented locally across Central Florida by Junior Achievement of Central Florida & the Space Coast – is *Education for What's Next*. As a strategic partner working in collaboration with educators, employers, investors, leaders, and the communities they serve, we are dedicated to helping students achieve academically today and economically tomorrow. As a leader in experiential learning operating on a national scale with over a century of experience, we are driving toward lasting change. This means ensuring a generation of students has the transferable skills and competencies needed to navigate a rapidly changing world. By delivering career-connected learning, we are invested in accelerating economic mobility through education. By helping students become confident, capable, and connected today, we can ensure they have access to opportunity-filled futures tomorrow. Junior Achievement reaches more than 4.6 million students annually across nearly 100 U.S. markets, and is part of JA Worldwide, which serves over 19.9 million students in more than 100 countries. Learn more at **www.ja.org**.

About Staples

For 40 years, Staples has been a trusted leader in workplace and classroom solutions, serving millions of customers from small businesses and entrepreneurs to remote workers, parents, teachers, and students. The company provides a comprehensive portfolio of products and convenient services, including print, travel, tech, shipping, and recycling, all supported by a dedicated team of experts committed to making your day easier. With its Easy Rewards program, Staples also helps customers earn points every time they shop. Staples

also offers fast, reliable delivery options, with next-day service available to over 98% of the U.S. on qualifying orders. Headquartered near Boston, Massachusetts, Staples operates throughout North America via e-commerce and more than 900 retail stores. To learn more, visit your local U.S. Staples store, download the Staples app, explore Staples.com, or follow @Staples on social media.

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